

Carry the house with you.



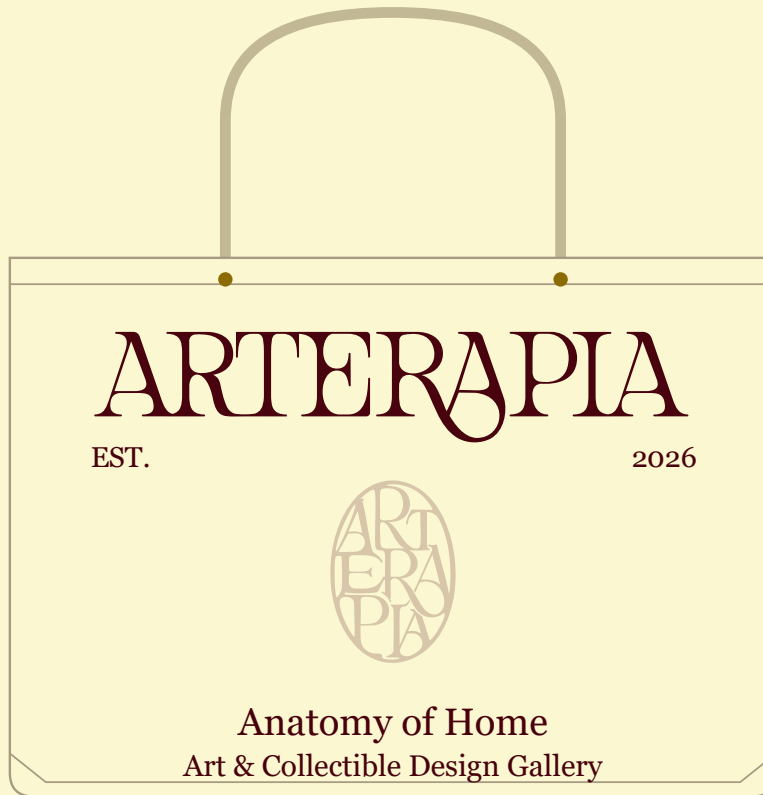
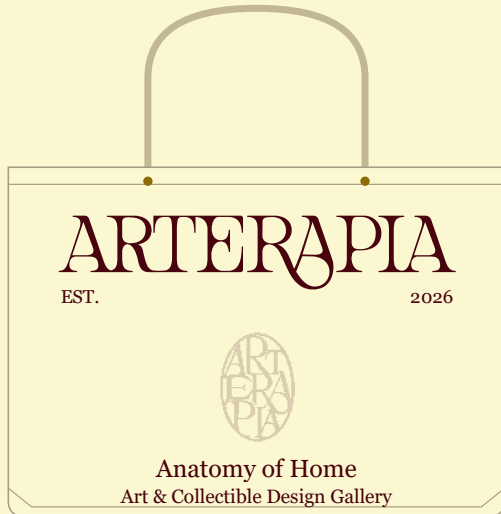
Layer the experience: outer signature, tactile wrap, then the object. Use patterns to frame the reveal and keep one focal mark per surface.



Shopping bag

Flat artwork & placement

01 / USAGE EXAMPLE



02 / DESIGN PRINCIPLES

An artful handover,
beyond the gallery.

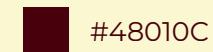
Centre the wordmark above
the establishment details.

Use a tonal emblem as a
quiet focal point.

Set the tagline and gallery
descriptor below the emblem.

Use burgundy artwork on
a cream paper ground.

COLOR APPLICATION



Illustrative proportions · not a dieline

Tote bag

Flat artwork & placement

01 / USAGE EXAMPLE



02 / DESIGN PRINCIPLES

A canvas for art,
carried into the everyday.

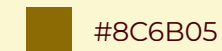
Keep the wordmark centred
across the upper front panel.

Place the emblem on the
same vertical centre line.

Use the ochre brand ink
on a natural cream ground.

Keep handles, seams and
reinforcement free of print.

COLOR APPLICATION



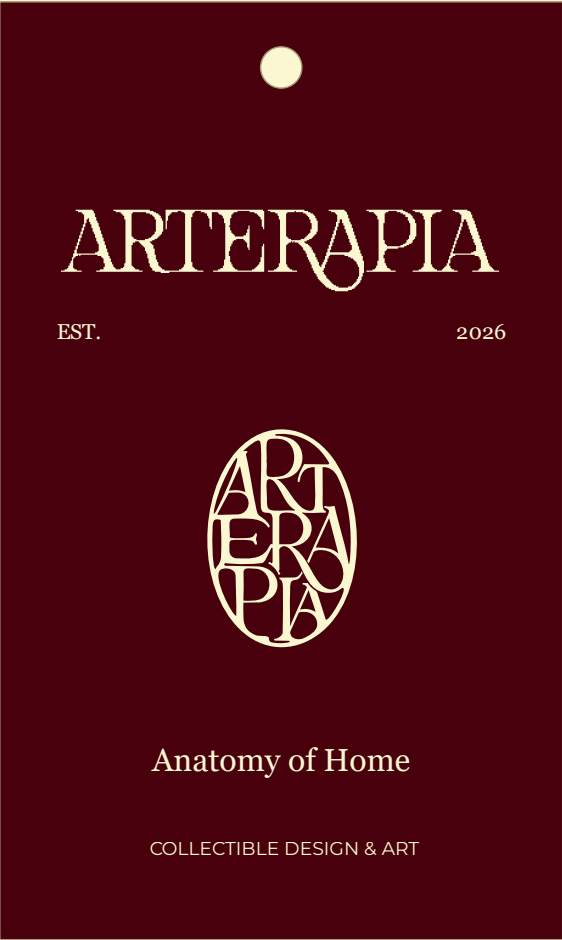
Illustrative proportions · not a dieline

Swing tag

Every piece has a story.
A small introduction
to what makes it yours.

PROPOSED SIZE	60 × 100 mm
PUNCH HOLE	Ø 4.4 mm
HOLE CENTRE	7 mm from top
COLORS	#48010C / #FAF7D1

- Keep essential print 5 mm from edges.
- Keep artwork clear of the punch hole.
- Use the reverse for object details.
- Confirm stock and hole with supplier.



01 / FRONT



02 / BACK