

A TACTILE INTRODUCTION



The art of receiving.

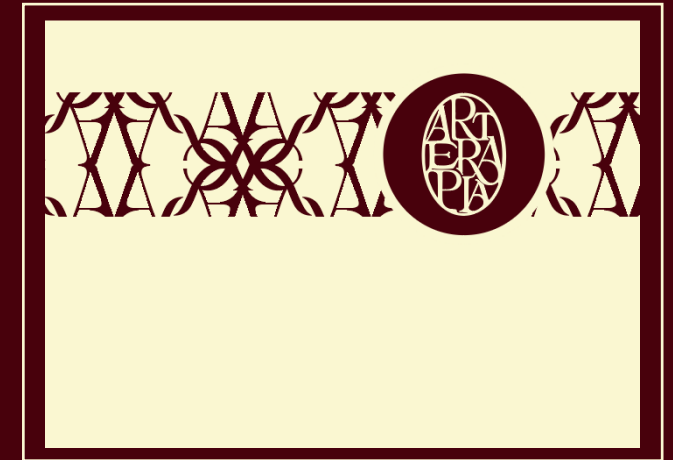
Use cream stock, a restrained signature and one considered pattern detail. Keep invitation copy simple and give the event information a clear reading order.

Print applications / Invitation, correspondence and presentation folder. Reference mockups from the supplied identity.

Letterhead

An artful first impression.
A considered frame
for every conversation.

FORMAT	A4 · 210 × 297 mm
TEXT MARGIN	20 mm
COLORS	#48010C / #FAF7D1



01 / Header detail



02 / Wordmark detail

Business cards

A small expression
of a larger world.
Art, held in the hand.

FORMAT	90 × 50 mm
ORIENTATION	Landscape
COLORS	#48010C / #FAF7D1

Use the supplied vector artwork.
Keep text inside a 5 mm safe area.
Add 3 mm bleed for print production.



01 / FRONT



02 / BACK

Stationery

A considered frame
for every exchange.
Art in every detail.

- Use consistent logo placement.
- Keep generous clear space.
- Use burgundy and cream as the core color pairing.

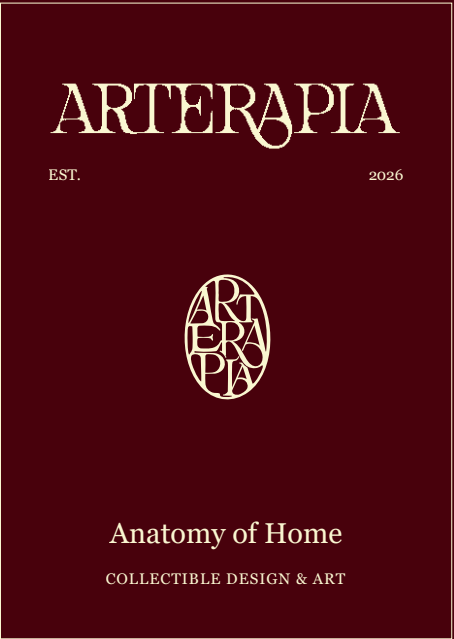
Use the pattern as an accent
along edges and small fields.

Keep correspondence legible.

#48010C / #FAF7D1
Anatomy of Home



01 / A4 LETTERHEAD



02 / FOLDER — COVER



03 / ENVELOPE — BACK



04 / BUSINESS CARD — FRONT



05 / BUSINESS CARD — BACK